

FOR IMMEDIATE RELEASE
Corbyn Kern
ckern@bloomingtongold.com
309.888.4477



THE CLOCK IS TICKING: THE BLOOMINGTON GOLD EVENT IS JUST AROUND THE CORNER.

Normal, IL – May 1, 2010 America's most beautiful Corvette show – Bloomington Gold® Corvettes USA is only weeks away. As the longest running continuous Corvette show since 1973 and where one can see thousands of Corvettes in one place, Bloomington Gold has set the standard by which all other Corvette events are measured. 2010 Bloomington Gold takes place June 24-27 at Pheasant Run Resort in St. Charles, Illinois.

"We really have something for everyone," David Burroughs, CEO of Bloomington Gold comments. Bloomington Gold is known world-wide for leadership in Corvette preservation and authenticity. Its revolutionary judging system – Gold Certification®, SURVIVOR® and BENCHMARK® - is the measurement by which collectors, auctions, magazines and parts manufacturers compare all other Corvettes. In addition to judging, Bloomington Gold offers educational seminars, auction and other Corvettes for sale, vendors and swap meet. New for 2010 is The Great Hall which will celebrate 10 people and 10 cars that have helped shape the Corvette phenomenon. Also in 2010, 75 of the best historically preserved originals of all make and model cars will be judged for the 3rd Annual SURVIVOR collector Car event. All vying for the coveted ZZenith® award, these cars display the finger prints of their histories and the owners who have cared for them.

Set against the lush, tree lined fairways of Pheasant Run Resort's 18 hole championship golf course, Bloomington Gold showcases thousands of Corvettes. "Bloomington Gold offers attendees access to the highest concentration of America's coolest, not to mention most expensive, Corvettes found in one place," Burroughs concludes.

Bloomington Gold Corvette Show: June 24 – 27, 2010
Pheasant Run Resort * 4051 East Main Street
St. Charles, Illinois 60174
www.bloomingtongold.com
309.888.4477