

FACT SHEET VICTORY FASHION FOCUS



**Event Date** September 25-26, 2005  
**Event Location** Pheasant Run Resort and Conference Center  
4051 East Main St  
St. Charles, IL 60174  
630-584-6300

**Set-Up** Saturday, 8:00am-3:00pm  
**Pre-Show Mtg.** Saturday, 3:00pm (Matrix Theater)  
**Show Times** Sunday, 8:00am-6:00pm  
Monday, 8:00am-4:00pm

**Hotel #1** **Pheasant Run Resort**  
4051 East Main St  
St. Charles, IL 60174  
630-584-6300  
**Cut Off Date** 08/22/2005  
**Single/Double** \$126.00  
**Triple** \$136.00  
**Quad** \$146.00

**Please mention: VICTORY FASHION FOCUS when booking rooms**

**BSG**

**Contact** Jeff Lockshine  
**Phone** 330.467.4373 ext 3394  
**E-mail** [jlockshine@beautysystemsgroup.com](mailto:jlockshine@beautysystemsgroup.com)  
**Decorator** Pheasant Run  
**Contact** Sara Fahy (Please contact her for exhibit booth needs, including ELECTRICAL for SHOW FLOOR ONLY)  
**Phone** 630.524.5021  
**E-mail** [sfahy@pheasantrun.com](mailto:sfahy@pheasantrun.com)  
**Audio Visual** Katherine Frank Creative, Inc.  
**Contact** Brandon Wendt  
**Phone** 630.620.7720  
**E-mail** [brandon@katherinefrank.com](mailto:brandon@katherinefrank.com)  
**Venue** Pheasant Run  
**Contact** Erin Anderson (Please contact her for classroom needs, including ELECTRICAL for CLASSROOMS ONLY)  
**Catering** Erin Anderson (Please order any food and beverage NO LATER than Sept. 7)  
**Phone** 630.524.5073  
**E-mail** [eanderson@pheasantrun.com](mailto:eanderson@pheasantrun.com)

**PRODUCT** SPECIALTY MOVING SYSTEMS  
**SHIPPING** 120 Internationale Drive  
**ADDRESS ONLY** Glendale Heights, IL 60139  
**Contact** 800.323.4534 x114  
Joan Strayer

**BOOTH SHIPPING ONLY** ALL BOOTH MATERIALS MUST BE SENT TO Pheasant Run Exposition Center\*  
If sent to the above address it will be refused  
**Pheasant Run Exposition Center**  
**ATTN: Company Name and Booth #**  
**4051 E. Main St.**  
**St. Charles, IL 60174**  
**FOR: VICTORY FASHION FOCUS**  
**BOOTH #** \_\_\_\_\_

\*The Advance Warehouse and Showsite are the same for this facility

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**Regulations** All booths regardless of size will be provided with the following:  
2-6 ft. tables, 2 chairs, one identification sign & waste basket  
Audio visual, electrical, carpet, tables & additional booth needs are the responsibility of the exhibitor.  
Model prep & Shampoo areas will be provided by BSG. Size is determined based on booth size.  
Equipment is the responsibility of the exhibitor.  
Staffing is the responsibility of the exhibitor.